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Glacial Freeze Dry Debuts at SUPERZOO, Bringing Fresh Capacity for Private Label Pet Food Brands

Contract manufacturer invites attendees to Booth #2216 to help customers get premium freeze-dried treats to market faster.

WALES, Wis. – [Glacial Freeze Dry](#), a family-owned contract manufacturer and co-packer (formerly known as Foodynamics) specializing in premium freeze-dried products, will launch at [SUPERZOO 2025](#) on August 13-15, at the Mandalay Bay in Las Vegas, Booth #2216.

The company is offering fresh production capacity for brands at the show looking to private label their own freeze-dried pet food, treats, and toppers and will book new projects on the show floor, while space lasts.

“Today’s pet parents want nutrition as pure as nature intended, and pet brands need a partner who can meet that demand without the stress,” said Blake Burwell, Glacial Freeze Dry owner. “SUPERZOO is the perfect place to show how we help companies launch clean-label, nutrient-dense products faster – and now with more capacity than ever.”

Visitors to Glacial Freeze Dry at Booth #2216 can:

- Meet the team, including the new Glacial Freeze Dry owners and the same crew originally part of Foodynamics, to experience their hands-on, personalized customer service trusted by pet brands ranging from boutique, emerging, and enterprise.
- Explore Glacial Freeze Dry’s expanded services, rapid pilot runs, and flexible minimum order quantities that can help get your brand to market quickly.



- Check out samples to envision the range of potential products and learn about why the freeze-dried process provides optimal nutrition for pets and discerning pet parents who want what's best for their care.

"We're continuing to bring the service our customers at SUPERZOO know and love, now with additional resources and capacity under the Glacial Freeze Dry name," said Sean Jones, founder of Foodynamics and now director of sales for Glacial Freeze Dry's Wales, Wis. location. "Come see how we are as obsessed about your vision and success as you are and can help you reach it as quickly as possible."

Glacial Freeze Dry's adaptable approach helps customers develop custom recipes or use their existing ones, works with customer specs and timelines, and taps into their vast vetted network of ingredient suppliers when needed. SUPERZOO visitors can also explore how Glacial Freeze Dry's state-of-the-art freeze-dry technology retains up to 98% of nutrients while delivering shelf life of up to 25 years with no preservatives, ideal for clean-label pet nutrition.

For more information and to inquire about services, visit glacialfrezedry.com.

About Glacial Freeze Dry

Glacial Freeze Dry is a family-owned, service-driven contract manufacturer helping brands turn fresh ideas into premium freeze-dried products — fast, flexible, and on their terms. Based in Wales, Wis., Glacial Freeze Dry delivers clean-label, nutrient-dense, shelf-stable products for brands ready to grow.

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